



ERASMUS+ VETTING GREEN



**VOCATIONAL EDUCATION AND TRAINING FOR THE
FOOTWEAR AND TEXTILE INDUSTRY THROUGH
AWARENESS AND GUIDANCE AGAINST GREENWASHING**

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DISCOVER THE VETTING GREEN TRAINING COURSE: ELEVATE YOUR SUSTAINABILITY KNOWLEDGE!



The VETting Green project is progressing with the piloting of the VETting Green Training Course, through a combination of online and in-person workshops. To further enhance engagement, the project team is developing a multilingual questionnaire aimed at encouraging experts and consumers to explore the platform. The roadmap will offer trainers comprehensive guidance on implementing the platform and adapting its modules for other sectors, with results to be unveiled in October 2025.

The second issue of the VETting Green newsletter focuses on the VETting Green training course, soon freely available on the [project website](#). We also highlight sustainable approaches in the footwear and textile sectors and the origins and impact of greenwashing.



**IF YOU WANT TO LEARN MORE ABOUT VETTING GREEN, FOLLOW OUR
PROGRESS ON THE [PROJECT WEBSITE](#) AND [LINKEDIN PAGE](#). IF YOU HAVE ANY
QUESTIONS, PLEASE DO NOT HESITATE TO CONTACT THE CONSORTIUM!**



Discover the VETting Green Training Course: Elevate Your Sustainability Knowledge!

An article by EKPIZO



As the environmental impact of industries like footwear and apparel becomes more evident, professionals and consumers alike must deepen their understanding of green practices, responsible production, and sustainable marketing. The VETting Green Training Course equips professionals and consumers with insights on green marketing, sustainable materials, and greenwashing risks. Start by taking the VETting Green Questionnaire to assess your knowledge and explore key sustainability topics.



READ THE FULL ARTICLE ON THE [PROJECT WEBSITE!](#)



Sustainable Approaches in the Footwear and Textile Sectors

An article by CTCR

Sustainability is a key focus in textiles and footwear, driving circularity. While textile reuse is widespread, footwear recycling remains challenging due to complex materials. However, innovations like fibre-to-fibre recycling and closed-loop processes are transforming the sector. The EU Strategy for Sustainable and Circular Textiles and Footwear enhances sustainability through eco-design, consumer information, and producer responsibility. Companies are adopting greener practices, with initiatives like Fast Feet Grinded repurposing foams, rubbers, textiles, and leathers for new footwear (closed-loop recycling) and products (open-loop recycling) such as urban furniture, sports courts, or insulation panels.



READ THE FULL ARTICLE ON THE [PROJECT WEBSITE!](#)



Greenwashing: The Origins, the Impact, and How to Spot It

An article by Politecnico Calzaturiero

The term greenwashing was coined in the 1980s by Jay Westerveld, who observed a hotel in Fiji promoting environmental responsibility while expanding at nature's expense. Today, misleading sustainability claims remain common, making consumer awareness essential. The VETting Green Project empowers footwear and apparel professionals and consumers to recognise and avoid greenwashing through an online questionnaire and training course, soon available on the project website.



READ THE FULL ARTICLE ON THE [PROJECT WEBSITE!](#)



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ERASMUS+ VETting Green

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